

DT Automotive Expert Model Guide

Ford Transit Custom Expert Buying Guide UK

Everything You Need To Know Before Buying One Of The UK's Most Popular Commercial Vehicles

Introduction

The Ford Transit Custom is one of the UK's most popular medium-sized commercial vehicles and has become a trusted choice for thousands of businesses, tradespeople and professional drivers.

Combining practicality, comfort, reliability and strong resale value, the Transit Custom has built a reputation as one of the most versatile vans available in the UK market.

Whether you are a tradesperson needing a reliable daily work vehicle, a small business expanding your fleet, or a company looking for a dependable commercial vehicle, choosing the right specification is essential.

At DT Automotive, we understand that buying a van is a major decision.

The right van needs to offer:

- The correct load space
- The right specification
- The features your business needs
- Reliable performance
- Strong long-term value

This guide has been created to help UK businesses understand everything they need to know before purchasing a Ford Transit Custom.

DT Automotive Quick Verdict

Ford Transit Custom



Best For:

Tradespeople, SMEs, fleets and professional drivers



Body Styles Available:

Short Wheelbase (SWB)

Medium Wheelbase (MWB)

Long Wheelbase (LWB)

Seating:

Available with three front seats

Transmission:

Manual and automatic options available

Fuel Type:

Diesel (with newer hybrid options available depending on generation)

DT Automotive Verdict:

The Ford Transit Custom remains one of the strongest all-round commercial vehicles available in the UK.

It offers the perfect balance of practicality, comfort, reliability and driver appeal, making it one of the most popular choices for businesses.

1. Why Businesses Choose The Ford Transit Custom

The Ford Transit Custom has become a benchmark in the medium van market.

Businesses choose it because it delivers a combination of:

Practicality

The Transit Custom provides excellent load space while remaining easy to drive in towns, cities and on motorways.

Driver Comfort

For many businesses, the van is a mobile workplace.

Features such as:

- Comfortable seating
- Air conditioning
- Cruise control
- Smartphone connectivity

make a significant difference to everyday driving.

Reliability

Ford has built a strong reputation within the commercial vehicle sector, and the Transit Custom is trusted by businesses across the UK.

Strong Resale Value

The Transit Custom is highly desirable in the used van market, helping owners retain strong residual values.

2. Ford Transit Custom Specifications Explained

The Transit Custom is available in several trim levels.

The exact equipment depends on the year, generation and optional extras fitted.

The most common specifications include:

Ford Transit Custom Leader

Designed For:

Businesses looking for a practical and reliable work van.

Typical features include:

- Durable interior
- Essential driver equipment
- Practical load space
- Strong value proposition

The Leader specification is popular with businesses who prioritise functionality and cost effectiveness.

Ford Transit Custom Trend

Designed For:

Customers wanting a balance between value, comfort and technology.

Trend is one of the most popular specifications.

Typical features may include:

- Improved interior trim
- Additional comfort features

- Enhanced technology
- Better driver experience

A great all-round choice for many businesses.

Ford Transit Custom Limited

Designed For:

Customers wanting a higher specification van with more comfort and technology.

Popular features include:

- Alloy wheels
- Cruise control
- Enhanced interior styling
- Additional convenience features

Limited models are highly desirable in the used van market.

Ford Transit Custom Sport

Designed For:

Customers wanting a premium-looking commercial vehicle.

Sport models often feature:

- Sport styling
- Enhanced exterior appearance
- Higher specification equipment

Popular with owner-drivers who want their van to stand out.

3. Wheelbase & Body Options Explained

Choosing the correct wheelbase is important.

Short Wheelbase (SWB)

Best suited for:

- Tradespeople

- Urban driving
- Businesses carrying smaller equipment

Benefits:

- Easier parking
 - More manoeuvrable
 - Lower overall size
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Medium Wheelbase (MWB)

The popular all-round choice.

Benefits:

- Excellent balance between size and practicality
 - Suitable for most businesses
 - Good everyday usability
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Long Wheelbase (LWB)

Best suited for businesses needing maximum carrying capacity.

Ideal for:

- Larger equipment
 - More materials
 - Higher load requirements
-

4. Engine & Transmission Options

The Transit Custom has been available with several engine options depending on model year.

Popular diesel engines include:

- 2.0 EcoBlue diesel
- Different power outputs depending on specification

Common power outputs include:

- 105PS
- 130PS
- 170PS

Manual Transmission

Popular choice because of:

- Simplicity
- Lower purchase cost
- Reliability

Automatic Transmission

Increasingly popular due to:

- Improved driving comfort
- Easier urban driving
- Reduced driver fatigue

5. Top 5 Features Customers Look For

When customers are choosing a Ford Transit Custom, these are some of the most requested features.

1. Three Front Seats

One of the biggest advantages for businesses.

Allows:

- Driver plus two passengers
- Team transportation
- Improved practicality

2. Air Conditioning

Essential for driver comfort.

Especially important for:

- Daily users
 - Long journeys
 - Summer driving
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3. Cruise Control

A highly desirable feature.

Benefits:

- Easier motorway driving
 - Improved comfort
 - Reduced fatigue
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4. Apple CarPlay & Android Auto

Modern businesses expect connectivity.

Benefits:

- Navigation
 - Music streaming
 - Hands-free communication
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5. Parking Sensors & Reversing Camera

Helps with:

- Tight spaces
 - Loading areas
 - Everyday manoeuvring
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6. Optional Extras Worth Looking For

Popular options include:

Reversing Camera

A valuable upgrade for businesses operating in busy areas.

Heated Seats

Improves comfort during colder months.

Heated Windscreen

Particularly useful for UK weather.

Navigation Systems

Useful for businesses covering large areas.

Alloy Wheels

Popular for appearance and resale value.

Advanced Driver Assistance

Depending on specification:

- Lane assistance
- Blind spot monitoring
- Adaptive cruise control

7. DT Automotive Specification Comparison

When comparing Transit Customs, customers should focus on:

Feature	Why It Matters
3 Seats	More passenger flexibility
Air Conditioning	Driver comfort
Cruise Control	Long-distance comfort
Apple CarPlay	Modern connectivity
Parking Sensors	Easier manoeuvring
Reversing Camera	Increased confidence

8. Running Costs & Ownership

A commercial vehicle is an investment.

Important ownership factors include:

Servicing

Regular servicing helps maintain reliability and resale value.

Tyres

Commercial vans work hard, so quality tyres are essential.

Fuel Economy

Driving style, payload and maintenance all influence fuel consumption.

Maintenance

Keeping on top of:

- Servicing
- Brakes
- Tyres
- General repairs

helps avoid unexpected downtime.

9. Is The Ford Transit Custom Right For Your Business?

The Transit Custom is suitable for:

Tradespeople

Electricians, plumbers, builders and engineers.

Small Businesses

A reliable daily work vehicle.

Fleet Operators

A proven commercial vehicle choice.

Owner Drivers

A comfortable van for those spending significant time behind the wheel.

10. DT Automotive Expert Insight

At DT Automotive, we believe the Ford Transit Custom is one of the safest choices in the medium van market.

When selecting a Transit Custom, we recommend focusing on:

- ✓ Correct specification
- ✓ Full service history
- ✓ Good condition
- ✓ Desirable features
- ✓ The right wheelbase for your work

Our favourite specifications tend to be models with:

- Air conditioning
- Three seats
- Cruise control
- Apple CarPlay
- Parking sensors
- Good service history

A well-equipped Transit Custom not only improves daily driving but can also help maintain stronger resale value.

11. Frequently Asked Questions

Is the Ford Transit Custom reliable?

Yes. The Transit Custom has built a strong reputation as one of the UK's most trusted commercial vehicles.

Which Ford Transit Custom specification is best?

Trend and Limited models are particularly popular because they offer a strong balance between price and equipment.

Does the Ford Transit Custom have three seats?

Many models are available with a three-seat configuration.

Does the Ford Transit Custom have Apple CarPlay?

Many newer models offer Apple CarPlay and Android Auto.

Which wheelbase should I choose?

It depends on your business.

SWB is ideal for manoeuvrability.

MWB is the best all-round option.

LWB is best for maximum carrying capacity.

12. Key Takeaways

The Ford Transit Custom remains one of the UK's leading commercial vehicles because it delivers:

- ✓ Practicality
- ✓ Comfort
- ✓ Reliability
- ✓ Strong resale value
- ✓ Excellent business versatility

Choosing the correct specification, features and wheelbase is the key to finding the perfect Transit Custom.

DT Automotive

Expert Guides. Honest Advice. Better Van Decisions.

Helping UK businesses choose the right commercial vehicle with confidence.
